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MEDIA RECOVERY ACQUIRES NATIONAL STORAGE RESELLER, ISSI DATA

DALLAS, September 23, 2008 — Media Recovery, a leading Datacenter products and services company, has acquired ISSI Data (www.issidata.com), a privately held company headquartered in the Seattle, Wash., area. ISSI Data is a recognized national reseller and direct marketer of information security and storage infrastructure solutions.

The acquisition of ISSI Data will enable Media Recovery to harness the power of a strong inside sales operation and an expanded online catalog sales business. The Seattle organization will provide Media Recovery with an additional sales channel for continued growth, as well as additional sales and distribution staff to support this growth.

“We are very excited about adding the technology, skills and experience of ISSI Data to the Media Recovery group. This acquisition plays a major role in our growth strategy,” stated Gerard Smith, president and CEO of MRI, Media Recovery’s parent company. “As the storage technology landscape continues to evolve, Media Recovery will focus on providing solutions that differentiate and add more value to our customers. ISSI Data’s strong technology and telephony assets will allow us to serve customers in areas where we do not have direct sales support, and provide 24/7 availability to companies large and small.”

Charles Walsh, CEO of ISSI Data, added, “The synergy between Media Recovery and ISSI is extremely strong, and the combined resources of these two companies will create a powerhouse of knowledge and expertise within the data protection field. Our customer base will benefit tremendously from Media Recovery’s comprehensive line of Datacenter services. And Media Recovery’s customers will now have easy access to robust e-commerce tools to support their operation’s requirements.”

The acquisition is expected to close on or about October 1. The terms of the deal are undisclosed.

About ISSI Data

ISSI Data was founded in 1984, and serves a customer base of over 3000 companies nationwide. Their clients include small and midrange customers, as well as many enterprise level organizations in education, energy, entertainment, retail, and state and local governments. ISSI Data offers an extensive array of products, including data storage media, software, hardware, transport cases, media safes, degaussers and other storage related products.

About Media Recovery

Media Recovery specializes in Datacenter products and services, providing comprehensive solutions designed to achieve the highest levels of optimization. Media Recovery sells more than 75,000 products supporting Datacenter operations, including storage media, Datacenter infrastructure products and imaging products. They also provide an extensive array of Datacenter services, including Datacenter cleaning, tape library audits, and data eradication and tape disposal. With more than 35 years of experience and expertise, they provide products and services to more than half of the Fortune 1000 companies.

About MRI

Media Recovery, along with ShockWatch and DPC, is part of the MRI family of companies. MRI is dedicated to helping customers achieve new levels of efficiency, quality and safety by providing best-in-class products and services to meet the challenges of today, and to be well prepared for tomorrow’s requirements.

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